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**Vedanta celebrates World Literacy Week in Tuticorin** 

New Delhi, 11 September 2015: Vedanta's Sterlite Copper is celebrating International

Literacy Week in two schools; TNDTA Primary School, Puthiamputhur and TNDTA

Middle School, Madathur, located around its operations in Tuticorin, Tamil Nadu. The

celebrations began on September 8, 2015, with educational kits provided to about 400 girl

students.

Aligning with the World Literacy Day global theme 'Literacy and Sustainable Societies',

the community development team of Sterlite Copper emphasized the importance of

education in the society, for sustainable growth. Various competitions were organised for

the students along with awareness campaigns on menstrual health, importance of sanitation

and hygiene, sex education and the importance of education in enhancing livelihoods.

The celebrations are a part of Sterlite Copper's girl child education programme 'Ilam

Mottukal' that ensures education to 7,500 girl children in 78 schools in 2 blocks of

Tuticorin namely Pudukottai & Ottapidaram. The programme which began four years ago,

is aimed at achieving 100% literacy amongst the girl children and aligns with Prime

Minister Narendra Modi's vision of 'Beti Padhao, Beti Bachao Abhiyan'.

"Education particularly, Girl Child Literacy is the basic inevitable prerequisite for progress

and development of any society. We at Sterlite Copper have many signature CSR

Initiatives such as 'Illam Mottukal' Project and 'Sterlite Scholarship Distribution

Programme' to enable and empower girl children through education," says Mr P Ramnath,

CEO, Sterlite Copper.

As a part of the International Literacy Week celebrations, Mr. D Jesu Rajan Selvakumar,

Assistant Elementary Educational Officer, Ottapidaram addressed the students on the

importance of literacy. Dr. Kailasam, Chief Medical Officer and Head CSR, Ms V. Geetha,

Additional Elementary Educational Officer, Ottapidaram, Ms C. Vijayalakshmi, Supervisor

of Sarva Shiksha Abhiyan, Mr Arul Kumar, TNTDA Headmaster Puthiamputhur, Ms



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Jasmine Chandra, TNTDA Headmaster Madathur along with teachers, coordinators and tutors were present at the programme.

## About Vedanta Limited (Formerly Sesa Sterlite Ltd. /Sesa Goa Ltd.)

Vedanta Limited (Vedanta Ltd) is a diversified natural resources company, whose business primarily involves exploring and processing minerals and oil & gas. The Company produces oil & gas, zinc, lead, silver, copper, iron ore, aluminium and commercial power and has a presence across India, South Africa, Namibia, Ireland, Australia, Liberia and Sri Lanka.

Vedanta Ltd, formerly Sesa Sterlite Ltd. /Sesa Goa Ltd., is the Indian subsidiary of Vedanta Resources Plc, a London-listed company. Sustainable Development is at the core of Vedanta's strategy, with a strong focus on health, safety and environment and on enhancing the lives of local communities. Vedanta Ltd is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.

For more information please log on to www.vedantalimited.com

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