

**For Immediate Release**

## **Vedanta Unveils New Logo**

**Mumbai/New Delhi, 4 May, 2015:** Vedanta, a global diversified natural resources group of companies, today, unveiled its new logo. The new logo will strategically position Vedanta's consistent commitment towards the growth of its low cost operations, leverage technology to deliver innovation and superior value to its shareholders.

The logo refresh comes after 'Sesa Sterlite Limited' was renamed to 'Vedanta Limited', a significant milestone that promises a united and aligned identity and reflects Vedanta's journey to strengthen the linkage between our global business, communities and stakeholders. The logo is an outcome of a co-creation exercise with internal stakeholders across geographies and group companies.

“In continuation of having a unified brand proposition, this logo refresh symbolizes Vedanta's un-waivered commitment towards creating greater value for our domestic and global stakeholders, as a diversified natural resources group of companies,” said Tom Albanese, CEO, Vedanta.

The rich heritage of Vedanta's brand proposition is further augmented with this logo refresh, for inclusive and integrated communications to be seen as a unified global diversified natural resources group of companies. The refreshed logo signifies Vedanta's approach to the triple bottom line that focuses on People, Planet and Prosperity and symbolizes distinct virtues of Vedanta's professionalism, sustainability, ethics and integrity.

The logo will be adapted by all the divisions/group companies along with their respective logos and this move will help align with the company's goal of being a unifying brand across its Indian and global operations.

**Vedanta Limited** (Formerly known as Sesa Sterlite Ltd. /Sesa Goa Ltd.)

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Registered Office: Sesa Ghor, 20 EDC Complex, Patto, Panaji (Goa) - 403 001

CIN: L13209GA1965PLC000044

**About Vedanta Limited (Formerly Sesa Sterlite Ltd. /Sesa Goa Ltd.)**

Vedanta Limited (Vedanta Ltd) is a diversified natural resources company, whose business primarily involves exploring and processing minerals and oil & gas. The Company produces oil & gas, zinc, lead, silver, copper, iron ore, aluminium and commercial power and has a presence across India, South Africa, Namibia, Ireland, Australia, Liberia and Sri Lanka.

Vedanta Ltd, formerly Sesa Sterlite Ltd. /Sesa Goa Ltd., is the Indian subsidiary of Vedanta Resources Plc, a London-listed company. Sustainable Development is at the core of Vedanta's strategy, with a strong focus on health, safety and environment and on enhancing the lives of local communities. Vedanta Ltd is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.

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**Disclaimer**

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and metals markets including the London Metal Exchange, fluctuations in interest and or exchange rates and metal prices; from future integration of acquired businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different that those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

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