

## Press Release

### Balco bags I.M.E.A Gold Award



**Balconagar, December 1, 2014:** Bharat Aluminium Company Limited (Balco) has always tried to be in the best Aluminium Producing Companies of the World. It's high quality standards, state of the art technology and a dedicated human resource capital has often been recognised on different forums in India as well as around the World. The latest recognition is the "India Manufacturing Excellence Award – GOLD Award-2014" for touching new heights in the areas of globally recognised standards such as production, productivity, quality, industrial health, safety, environment management and leadership. The much coveted award was received on behalf of Balco by Mr. Deepak Prasad, Head- Aluminium Business, Mr. Ravish Sharma, Head-Pot Room Maintenance and Mr. Gautam Dey, Incharge, Cast House-2 (Operations) at a well attended function held at Hotel Trident in Mumbai. Mr. Ramesh Nair, CEO and Whole Time Director, Balco has wholeheartedly congratulated Balco family for getting the Award. He is hopeful that Balco will continue to maintain its lead and even reach greater heights in areas of production, productivity, quality and customer satisfaction.

Mr. Deepak Prasad shared that Balco has received this award for the 3<sup>rd</sup> time in the 'Mega Industries Category'. This award is awarded annually to such companies after precisely analysing the Company's commitment to ascertaining quality standards in its raw materials, process control, constant quality in finished goods, the

implementation of innovative ideas and to be in constant touch with changes happening in the industry and in the business environment and also adopting such changes suitable to the unit. Apart from these the other discernible factors are employee welfare, industrial health, safety and environment, corporate social responsibility. Units who are found suitable for the award are in constant pursuit of reaching outstanding standards in every sphere and don't spare any efforts in continual improvement.

The India Manufacturing Excellence Award (I.M.E.A.) was established in the year 2004 by Frost & Sullivan. It was started to help Companies to forge ahead in competition and at the same time maintain a lean organisation. Since 2009, this Award is annually presented jointly, by Frost & Sullivan and The Economic Times.

I.M.E.A possesses an system of evaluation which recognises international excellent production processes. This evaluation method is constantly updated in the best possible ways. The aim of the Award is not only to recognise India's Excellent Production Facilities but to also prepare a well organised evaluation process, to prepare an optimum production map and to highlight areas which need improvement.

### **About Vedanta**

Vedanta is a diversified natural resources company, whose business primarily involves exploring and processing minerals and oil & gas. The company produces oil & gas, zinc, lead, silver, copper, iron ore, aluminium and commercial power and has a presence across India, South Africa, Namibia, Ireland, Australia, Liberia and Sri Lanka.

Sesa Sterlite Limited (SSLT) formerly known as Sesa Goa Limited, is the Indian subsidiary of Vedanta Resources Plc, a London-listed company. Sustainability is at the core of SSLT's strategy, with a strong focus on health, safety and environment and on enhancing the lives of local communities.

SSLT is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.

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## **Disclaimer**

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and metals markets including the London Metal Exchange, fluctuations in interest and or exchange rates and metal prices; from future integration of acquired businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different that those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.